
Hallett Cove Netball Club

— **Strategic Plan**

to be reviewed June 2026





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Vision – our ideal long-term future

- To offer netball which is affordable to our local community in a safe, inclusive and friendly environment.
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Mission – our agreed purpose & reason for existence

- Be a club of continuous teaching and learning – for players, coaches, umpires, and managers.
 - Teach participants to play netball and improve their skills.
 - Create lifelong friendships and positive social interactions.
 - Work together to build teamwork.
 - Achieve positive results on and off the courts.
 - Provide fitness and activity for members, children and the community.
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Values – integral for all aspects of our operations

- **Sportsmanship** - fair play on court and mutual respect for all.
 - **Team Spirit** – giving 100% for the love of netball.
 - **Commitment** – to attend all training and games.
 - **Supportive** – to encourage everyone.
 - **Harmony** – co-operatively work together.
 - **Growth** - opportunities for continual development.
 - **Safe & Welcoming** – inclusive to all players, coaches, spectators, umpires and volunteers.
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Key Strategic Priorities

- Governance
 - Players
 - Officials & Members
 - Marketing & Recruitment
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Strategic Priority: Governance.

Objectives (What)	Actions (How)	Key Performance Indicators (KPIs)
<p>Maintain & administer club policies to reflect current regulations & legislative requirements</p>	<p>1. Policies to be reviewed bi-annually by full committee, with committee member assigned to manage review schedule, leveraging from SAUCNA policies where possible.</p>	<ul style="list-style-type: none"> - Policies reviewed as per scheduled review date. - Website updated with policy changes as required.
	<p>2. All volunteers requiring Working with Children Checks notified of obligations in a timely manner, with volunteering paused until checks confirmed.</p>	<ul style="list-style-type: none"> - 100% compliance for appropriate volunteer positions. - Follow up checks required by their deadline. - Ensure non-compliant volunteers do not have contact with vulnerable persons. - Any non-compliance reported to committee.
	<p>3. Take full inventory of club assets.</p>	<ul style="list-style-type: none"> - Organise and keep inventory up to date annually.
<p>Source appropriate funding for operations from fees, fundraising & grants.</p>	<p>1. Keep fees low to encourage inclusion and accessibility for all.</p>	<ul style="list-style-type: none"> - Fully cover equipment and operating expenses from yearly player fees, including affiliation fees, umpire expenses, insurance, player participation costs and team expenses. - Review regularly prior to each winter season by committee.
	<p>2. Ensure fundraising efforts adequately support equipment and operating expenses, keeping these net costs to a minimum.</p>	<ul style="list-style-type: none"> - Maintain annual profit of \$1000 minimum per year through fundraising opportunities, such as home court canteen, fundraising efforts, BBQ fundraisers. - Engage assistance from club members for all fundraising efforts. - Consistently seeking new fundraising opportunities. - Club contribution to presentation night expenses at appropriate levels.
	<p>3. Source, apply for and obtain all appropriate grants.</p>	<ul style="list-style-type: none"> - Access & apply for appropriate sporting club grants as required and available. - Keep up to date with all accessible grants. - Number of grant applications & monies received indicates success in this area.

Strategic Priority: *Players*

Objectives (What)	Actions (How)	Key Performance Indicators (KPIs)
Promote player development & inclusion	1. Develop skills of players, including grassroots development of junior players, to ensure expertise and confidence increases over time.	<ul style="list-style-type: none"> - Develop partnerships with experts in various fields to facilitate skills and knowledge transfers to coaches and players alike through training sessions. - Develop fun and interactive challenges for players to participate in to increase skills in specific skill areas, eg goal practice. - Compulsory attendance at winter training sessions adhered to which maximises potential for individual and team development. - Encourage players to seek opportunities to watch netball at a state and national level either in person or through digital mediums.
	2. Create a positive and inclusive culture where all persons feel safe, valued, respected and have a sense of belonging, by encouraging appropriate relationships with all stakeholders throughout club.	<ul style="list-style-type: none"> - Regular attendance at training, games and team social nights encouraged to foster relationships between players, coaches, and player guardians. - Retention of players through age groups indicates a positive and supportive environment. - Increase player positivity through initiatives such as team spirit awards which encourage positive player behaviour at training, utilising sponsor vouchers. Explore other initiatives such as buddy/mentoring programs and interactive and fun games nights to enhance the community spirit over entire club. - Coaches positive feedback regarding players –full respect shown by players being willing to listen to advice, and effort made to put learnings into practice.
Ensure appropriate player safety maintained at all times	1. Ensure all appropriate safety procedures are followed.	<ul style="list-style-type: none"> - Preventable injury occurrences at 0%. - Risk management and Asthma management policies created and adhered to. - Ensure a defibrillator is installed at courts, available for use at all times. - Injury reports completed when situations arise.
	2. Investigate incident and hazard policies with Council	<ul style="list-style-type: none"> - Determine Council and Club liabilities in respect of incidents and hazards on council property.
	3. Ensure appropriate first aid strategies are adhered to.	<ul style="list-style-type: none"> - Investigate first aid strategies, ensuring all teams have adequate first aid supplies and expertise at each match and training sessions. - Determine club members expertise in this area, utilising opportunities through Playhq registrations to determine expertise currently within club itself or additional team first aid nominations. - Records kept of first aid certificates and expiration date at club level. - Explore club initiated first aid training sessions.
Team selection & court time	1. Develop policies regarding selection and court time to ensure transparency, fairness, and equity for all players, to be reviewed every 2 years.	<ul style="list-style-type: none"> - All players, guardians, and coaches aware of these policies once approved. - Key policy principles adhered to at selection trials and subsequent team selection meetings.

Strategic Priority: Officials & Members

Objectives (What)	Actions (How)	Key Performance Indicators (KPIs)
<p>Support & develop volunteer coaches</p>	<p>1. Provide coaching support at winter training sessions through an external agency.</p>	<ul style="list-style-type: none"> - Participant feedback on benefits of external training sessions sought mid and post season. - Coaches using drills and information learnt, feeling empowered to coach team with sufficient skills. - Team improvement as a direct result of upskilling coaches.
	<p>2. Provide internal opportunities for support and mentoring of coaches through access to expertise & knowledge of Coaches Co-ordinator.</p>	<ul style="list-style-type: none"> - Provide and administer social media coaches support group, which includes training guidance, drills and encouragement, and suggestions of ways to connect with players and guardians. - Coaches accessing information provided, measured by post interaction statistics. - Coaches utilising training information provided through the social media mediums in weekly training sessions.
	<p>3. Encourage self-development of coaches through external accredited training courses, providing club financial support for this to occur.</p>	<ul style="list-style-type: none"> - High percentage of coaches completing courses. - Confidence of coaches increasing.
<p>Sufficient umpires consistently available to meet game requirements</p>	<p>1. Continue to develop club mentor programme for junior umpires.</p>	<ul style="list-style-type: none"> - Retention of junior umpires consistently occurs. - New junior umpires commencing each year, directed by Junior Umpire Developer. - Progress of junior umpires evident through growth in confidence and knowledge. - Junior umpires consistently achieving badge accreditation. - Identify senior umpires to mentor younger umpires.
	<p>2. Keep all umpires briefed on changes to rules and regulations in a timely manner to ensure they are fully equipped to umpire consistently, impartially, and proficiently.</p>	<ul style="list-style-type: none"> - Minimal Complaints and negative feedback received through correct association channels regarding umpire decisions. - Umpires administering correct rules of play.
	<p>3. Ensure umpires fully supported and appropriately compensated for level of experience.</p>	<ul style="list-style-type: none"> - Continue to provide court supervisor at home courts, who is available to support umpires as required. - Umpires continuing to engage shows satisfaction with conditions & compensation.
<p>Recruitment of committee members & club AGM attendance</p>	<p>1. Vibrant, inclusive, and complete Club Committee which effectively and co-operatively manages all aspects of club operations.</p>	<ul style="list-style-type: none"> - Full quota of committee members with all portfolios adequately covered. - Committee members empowered and supported to lead their portfolios. - Attract and retain committee members with a diverse range of skills & experience.
	<p>2. Encourage and promote full attendance by club members at Annual General Meetings.</p>	<ul style="list-style-type: none"> - Increasing percentage of club members attending yearly Annual General Meeting. - Club members confident the AGM is a place to be heard and have input as to operations. - incorporate relevant information sessions and/or guest speakers at AGM to attract members and spark interest.
	<p>3. Ensure club communicates well the achievements of committee and the committee members involved. Celebrate committee successes with entire club.</p>	<ul style="list-style-type: none"> - Communication through all available mediums the operations of committee. - Full transparency as to club operations and financial situation with club members.

Strategic Priority: Marketing & Recruitment.

Objectives (What)	Actions (How)	Key Performance Indicators (KPIs)
<p>Increase & maintain membership to ensure Club viability</p>	<p>1. Advertising via multiple mediums for new members prior to each Netball season.</p>	<ul style="list-style-type: none"> - Consistent growth in new member enquiries each season through word of mouth and community contacts. - Increase in membership.
	<p>2. Ensure foundation of younger players moving through to older age groups consistently occurs, with adequate levels of younger teams established each year to support this required growth.</p>	<ul style="list-style-type: none"> - Retention and development of younger players occurs.
	<p>3. Advertise club in local community, focusing on our culture of a safe, friendly and welcoming environment.</p>	<ul style="list-style-type: none"> - Positive feedback and community awareness of our club, & our vision and values. - New players joining club from local community.
<p>Retain & attract new sponsors</p>	<p>1. Approach local businesses to engage support.</p>	<ul style="list-style-type: none"> - Retain existing sponsors and attain new sponsors.
	<p>2. Develop a sponsorship strategy.</p>	<ul style="list-style-type: none"> - Investigate, articulate, and communicate complete sponsorship package levels available for club, exploring all options for advertising and marketing.
<p>Communication</p>	<p>1. Keep members and stakeholders informed of club news, updates, and events.</p>	<ul style="list-style-type: none"> - Club governance communicated by email; and club news, celebrations and events communicated through social media. - Minimal enquiries from members about previously communicated club matters signifying appropriate information was originally received and absorbed. - Use consistent branding over all communication channels.
	<p>2. Increase engagement in social media pages.</p>	<ul style="list-style-type: none"> - Increase traction over social media mediums through consistent and engaging posts, increasing page influence, utilising scheduling options. - Increase in page traction through likes and post interactions and responses. - Increase in photos supplied from each team to social media manager which can be utilised for stories and posts to gain page interactions. - Increased social media interaction over summer period.
	<p>3. Explore website redesign to ensure maximum community awareness potential achieved.</p>	<ul style="list-style-type: none"> - Design website so it is engaging and informative. - Determine if any club members have any expertise in this field to optimise knowledge and skills inhouse, giving opportunity for a member to give back to club.